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Jacksonville University

Introduction to Finance

FIN301-105Z Fall 2018

**Tuesday, Thursday 1:30AM - 2:45PM**

**Room 263**

Instructor: Professor Maggie Foley

Office: **118A** DCOB

Office Hours: Tuesday and Thursday 2:50-5:00 and by appointment

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***Vision***

The vision of the Davis College of Business is to cultivate innovative business leaders throughout North Florida and beyond.

***Mission***

The Davis College of Business delivers high quality educational programs that develop leaders who:

1. Exhibit business acumen;
2. Demonstrate leadership abilities and ethical behavior;
3. Use critical thinking;
4. Leverage technical and analytical skills;
5. Cultivate global awareness.

***Learning Goal***

LG1. Exhibit business acumen

Students will have core competencies in:

LO1-3. Finance

LG3. Use critical thinking

LO3-2. Students will critically evaluate arguments in terms of strength of evidence and reasoning.

LG4. Leverage technical and analytical skills

LO4-1. Students will create a financial or operational analysis using advanced spreadsheet program.

LO4-2. Students will compose properly formatted processing documents.

LO4-3. Students will prepare properly formatted business documents and/or presentations using multiple platforms

***COURSE DESCRIPTION***

This is an introductory class to finance and will therefore, be basic and broad. The class will introduce topics such as the time value of money, stock and stock valuation, bond valuation, project valuation, and behavioral finance, risk assessment, among others.

**COURSE OBJECTIVES**

After completing this course, students are expected to competently:

1. Understand modern portfolio theory, which is the foundation of finance.
2. Ability to analyze and solve time-value-of-money problems.
3. Ability to apply the discounted cash flow model to value debt and equity securities.
4. Understand and apply the different models to evaluate capital budgeting projects.

**Personal Philosophy of Teaching and Learning**

To me, learning is fun. I think that all college students should feel this way about learning. A good instructor makes this happen by making the class clear and interesting, by giving students opportunities for inquiry and rewarding them for critical thinking.

To make the class clear and interesting, I focus on conveying the material to the students through real world examples. This equips the students their text book knowledge in a constantly changing world. I believe in using group discussions, in-depth term projects and students’ presentations. I encourage students to ask questions, because those questions help identify where students’ are having difficulty, and helps to keep them interesting in the class.

REQUIRED TEXT

The required text for this course is:

Foundations of Finance, ninth Edition

by Keown, Martin and Petty

ISBN-13: 978-0134083285

You will also need a **financial calculator or a laptop (highly recommend)**. Standard scientific or financial calculators are permitted for all exams. Calculators that store text are not permitted.

**RESOURCES**

*Class website:*

www.jufinance.com/fin301\_18f

Or search for the class website from the main website [www.jufinance.com](http://www.jufinance.com)

**METHOD OF INSTRUCTION**

The structure of the class is a mix of lectures and discussion of the material. A guest speaker from Merrill Lynch will give us lecture regarding careers in the financial market. Exact date and time will be announced.

**NOTES REGARDING ASSIGNMENTS AND WORKLOAD**

## Exams

Three mid exams and one final comprehensive exam will be given during the semester. Exams are closed book and closed note. The exams will include material from assigned readings and class discussions. Your attendance in class will help ensure that you do not miss any pertinent information. The exams may include multiple choice questions, short answer questions (baby essays), and “fill in the blank” questions.

As exams approach, I will provide more information as to what types of questions you should expect. Also, note that the material we cover in the earlier exams provides a basis for understanding the material in the remainder of the course.

*Homework*

There will be several homework sets assigned during the semester. Homework due dates are specified during the course work. Homework is due at the beginning of class. The goal of homework is to help your understanding of the material. Note that questions similar to the homework may appear on exams – so it is important that you understand how to work problems by yourself. Submitted work must be legible.

**COURSE GRADING**

## Assignments (option 1, highly recommend)

3 Mid Term 55%

Final (Comprehensive) 30%

Homework 10%

Quizzes 5%

Extra Credit ?%

## Assignments (option 2)

3 Mid Term 65%

Final (Comprehensive) 30%

Quizzes 5%

Extra Credit ?%

## Assignments (option 3)

3 Mid Term 70%

Final (Comprehensive) 30%

Extra Credit ?%

### Class Activities/Participation/Attendance

Active and regular participation in class and within your team will be critical to your success. This includes asking questions, answering questions, and in general being involved. Attendance is expected of all students as part of the learning process is interacting with others. On that note, it’s impossible for me, your team members, or fellow classmates to further your learning if you aren’t even in class. Class will begin and end at the designated times

**COURSE GRADING SCALE**

A 90 - 100% A- 89 - 90% B+ 87.5 - 89%

B 80 - 87.5% B- 79 - 80% C+ 77.5 - 79%

C 70 - 77.5% C- 69 - 70% D+ 67.5 - 70%

D 60 - 67.5% F 0 - 59%

## LATE OR MISSED ASSIGNMENTS OR EXAMS

Make-up exams are not offered in this course. Religious observances and emergency situations will be evaluated on an individual basis and must be accompanied by valid documentation.

### ACADEMIC MISCONDUCT

Jacksonville University students are expected to contribute to the development and sustenance of a community characterized by respect, caring and honesty. The academic honor system of Jacksonville University is based on the premise that each student is expected to adhere to the highest standard of academic honesty.

<http://www.ju.edu/greenpages/Pages/University-Policies.aspx>

### SPECIAL NEEDS

<http://www.ju.edu/greenpages/Pages/University-Policies.aspx>

### CHANGES/ADDITIONS TO SYLLABUS

COURSE WITHDRAWAL

<http://www.ju.edu/registrar/Pages/Grading-Information.aspx>

<http://www.ju.edu/registrar/Pages/Forms.aspx>

UNIVERSITY WITHDRAWAL

<http://www.ju.edu/registrar/Pages/Grading-Information.aspx>

<http://www.ju.edu/registrar/Pages/Forms.aspx>

MEDICAL WITHDRAWAL

<http://www.ju.edu/greenpages/Pages/University-Policies.aspx>

<http://www.ju.edu/registrar/Pages/Forms.aspx>

PLAGIARISM POLICY

<http://www.ju.edu/ctl/Pages/Academic-Integrity.aspx>

**Tentative Calendar**

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| --- | --- | --- |
| **Week** | **Date** | **Chapters** |
| Week1 | Tuesday, 8/28 | Introduction |
|  | Thursday, 8/30 | Chapter 1 |
| Week 2 | Tuesday, 9/4 | Chapter 2 |
|  | Thursday, 9/6 | Chapter 5 |
| Week 3 | Tuesday, 9/11 | Chapter 5 |
|  | Thursday, 9/13 | Chapter 5 |
| Week 4 | Tuesday, 9/18 | **First mid term** |
|  | Thursday, 9/20 | Chapter 3 |
| Week 5 | Tuesday, 9/25 | Chapter 3 |
|  | Thursday, 9/27 | Chapter 3 |
| Week 6 | Tuesday, 10/2 | Chapter 4 |
|  | Thursday, 10/4 | Chapter 4 |
| Week 7 | Tuesday, 10/9 | **Second Mid Term** |
|  | Thursday, 10/11 | Chapter 6 |
| Week 8 | Tuesday, 10/16 | Chapter 6 |
|  | Thursday, 10/18 | Chapter 6 |
| Week 9 | Tuesday, 10/23 |  |
|  | Thursday, 10/25 | ***Spring Break*** |
| Week 10 | Tuesday, 10/30 | Chapter 7 |
|  | Thursday, 11/2 | Chapter 7 |
| Week 11 | Tuesday, 11/6 | **Third Mid Term** |
|  | Thursday, 11/8 | Chapter 8 |
| Week 12 | Tuesday, 11/13 | Chapter 8 |
|  | Tuesday, 11/15 | Chapter 8 |
| Week 13 | Tuesday, 11/20 | Chapter 9 |
|  | Thursday, 11/22 | Chapter 9 |
| Week 14 | Tuesday, 11/27 | Chapter 9 |
|  | Tuesday, 11/29 | Chapter 10 |
| Week 15 | Tuesday, 12/4 | Chapter 10 |
|  | Thursday, 12/6 | Review |
| Week 16 | **Final (comprehensive)** |  |

**Note: This is a tentative schedule. Alterations will most likely be made.**