**FIN435-102Z Introduction to Finance**

**TTR, 3:00-4:15AM, DCOB 263**

**Jacksonville University, Spring Semester, 2020**

**Instructor: Maggie Foley mfoley3@ju.edu** **Office Hours: TTR 1:30-3:00PM DCOB118A**

**Vision**

The vision of the Davis College of Business is to cultivate innovative business leaders throughout North Florida and beyond.

**Mission**

The Davis College of Business delivers high-quality educational programs that develop leaders who:

1. Exhibit business acumen
2. Demonstrate leadership abilities and ethical behavior
3. Use critical thinking and communication skills
4. Leverage technical and analytical skills
5. Cultivate global awareness

**Values**

1. We are committed to supporting continuous personal, professional and leadership development of our students, alumni, and community members.
2. We support progressive and meaningful research, creative activity, and knowledge dissemination. We celebrate excellence in teaching.
3. We strive to become thought-leaders in global management education based on our active pursuit of global partners in business and education.
4. We recognize the value of ethics and cultural diversity and welcome and respect people of different backgrounds, beliefs, and points of view.
5. We value and foster mentoring relationships and shared responsibility for learning.
6. We embrace and explore technology as a means of enhancing and delivering management instruction in order to increase flexibility for our students and expand our academic outreach.
7. We actively seek partnerships opportunities with the corporate community in order to enrich the educational experience of our business students and promote the practical relevance of our college.

**LEARNING GOALS**

# *LG1. Exhibit business acumen*

Students will have core competencies in:

 LO1-3. Finance

# *LG3. Use critical thinking*

LO3-2. Students will critically evaluate arguments in terms of strength of evidence and reasoning.

# *LG4. Leverage technical and analytical skills*

 LO4-1. Students will create a financial or operational analysis using advanced spreadsheet program.

***LG5. Cultivate global awareness***

LO5-2. Students will identify critical considerations related to global business.

**COURSE DESCRIPTION**

 To develop the student’s ability to approach and make fundamental financial decisions with emphasis on the tools for financial analysis and problem solving.

**COURSE OBJECTIVES**

This course is designed for a thorough review of corporation financial management. This course goes into more depth on topics covered in prior courses, introduces new concepts, uses cases to show how finance theory is used in practices, and explains how Excel is used to analyze financial problems. These topics include capital budgeting and structure, distributions to shareholders, financial restructuring, and working capital management.

**THE REQUIRED TEXTBOOK:**

The required text for this course is:

Fundamentals of Financial Management, 14th edition

by Brigham and Houston

ISBN 13: **978-1285867977**

ISBN 10: **1285867971**

You will also need a **financial calculator or a laptop (highly recommend)**. Standard scientific or financial calculators are permitted for all exams. Calculators that store text are not permitted.

**FORMAT (if appropriate):**

* Lecture will be integrated with student discussions
* Students will be expected to participate in class
* A guest speaker from Merrill Lynch will give us lecture regarding careers in the financial market. Exact date and time will be announced after time is set.

**RESOURCES**

*Class website:*

www.jufinance.com/fin435\_20s

Or search for the class website from the main website [www.jufinance.com](http://www.jufinance.com)

The required course materials and the suggestive reading materials, such as Wall Street Journal articles, will be posted on the course website.

**NOTES REGARDING ASSIGNMENTS AND WORKLOAD**

## Exams (60%)

Two mid-term exams and a final exam will be given during the semester. Exams are closed book and closed note. The exams will include material from cases, assigned readings and class discussions. Your attendance in class will help ensure that you do not miss any pertinent information. The exams may include multiple choice questions and short answer questions (baby essays). Exams later in the semester will tend to focus on new material. As exams approach, I will provide more information as to what types of questions you should expect. Also, note that the material we cover in the earlier exams provides a basis for understanding the material in the remainder of the course.

*Case Studies (25%)*

I will assign you 10 mini cases this semester.

Working on mini cases can reinforce your understanding on the materials from the lectures and from the text book. Besides this, you can gain knowledge using EXCEL to resolve finance problems. Excel is used for most real work calculations and your proficiency with it can prepare you better for your future career.

*Finance Capstone Class Exit Exam (10%)*

By the requirement of AACSB, all students majoring in finance must take this Finance Exit Exam. The rest are also required to take this exam, since 10% of the final grades are based on it. A study guide for preparation of this Exit Exam will be provided in the first of class.

*Quizzes (5%)*

A quiz will be given at the beginning of each Tuesday class. The quiz questions will cover materials learned in the previous week. Note that questions similar to the quiz questions may appear on exams.

*Extra Credit*

Extra credit will be determined and announced during regular class meetings.

COURSE GRADING

3 Exams 60%

Quizzes 5%

9 case studies 25%

Exit Exam 10%

Extra Credit ???

**GRADING SCALE**

# Course grading scale (for 100 point course)

 **Point Total Letter Grade % of Total Course Points**

 90-100 A 90-100%

 89-89.5 A− 89-89.5%

 88-88.5 B+ 88-88.5%

 80-87.5 B 80-87.5%

 79-79.5 B− 79-79.5%

 78-78.5 C+ 78-78.5%

 70-77.5 C 70-77.5%

 69-69.5 C− 69-69.5%

 68-68.5 D+ 68-68.5%

 60-67.5 D 60-67.5%

 59-59.5 D− 59-59.5%

 LESS THAN 59 F LESS THAN 59%

**POLICIES**

* **Attendance:** Students are asked to sign an attendance sheet at the beginning of each class, although no formal penalty will be assessed for poor attendance.
* **Make-Up Exams:** Students who miss an assignment or exam for a valid reason must present documentation (from a medical doctor, a coach, a representative from student life, or other university official) to make it up.
* **Using Electronic Devices:** The use of laptop computers, tablets, cell phones, or any other electronic devices during class is prohibited unless explicitly authorized by the instructor.
* **Extra Credit:** In addition to the extra credit opportunities listed below on the schedule, the instructor may offer other extra credit opportunities, but students may earn no more than 5 extra credit points.
* **Academic Honesty:** Any act of academic misconduct in this course will result in an F for the assignment involved. To see examples of what counts as academic misconduct, as well as the university-level consequences for academic misconduct, look to JU’s policy at [www.ju.edu/academicintegrity](http://www.ju.edu/academicintegrity).

**TENTATIVE CALENDAR**

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| --- | --- | --- |
| **Week** | **Date** | **Chapters** |
| Week1 | Chapter 5Tuesday, 1/7 | Go over the syllabus and Q&A  |
|   | Thursday, 1/9  | Chapter 3  |
| Week 2 | Tuesday, 1/14  | Quiz, Chapter 4 |
|   | Thursday, 1/16 | **Case studies of chapters 3 and 4**  |
| Week 3 | Tuesday, 1/21 | Quiz, Continue |
|   | Thursday, 1/23 | Chapter 5 |
| Week 4 | Tuesday, 1/28 | Quiz, Chapter 6 |
|   | Thursday, 1/30 | **Case study of chapter 6**  |
| Week 5 | Tuesday, 2/4 | Quiz, Review |
|   | Thursday, 2/6 | **First Mid Term Exam**  |
| Week 6 | Tuesday, 2/11 | Chapter 7 |
|   | Thursday, 2/13 | **Case study of chapter 7**  |
| Week 7 | Tuesday, 2/18 | Quiz, Continue |
|   | Thursday, 2/20 | Chapter 8  |
| Week 8 | Tuesday, 2/25 | Quiz, **Case study of chapter 8** |
|   | Thursday, 2/27 | Continue  |
| Week 9 | Tuesday, 3/3 | Quiz, Chapter 9 |
|   | Thursday, 3/5   | **Case study of chapter 9**  |
| Week 10 | Tuesday, 3/10  |   |
|   | Thursday, 3/12 | ***Spring Break***  |
| Week 11 | Tuesday, 3/17 | Quiz, Review |
|   | Thursday, 3/19 | **Second Mid Term**   |
| Week 12 | Tuesday, 3/24 | Chapter 10 |
|   | Tuesday, 3/26 | **Case study of chapter 10** |
| Week 13 | Tuesday, 3/31 | Chapter 11 |
|   | Thursday, 4/2 | **Case study of chapter 11**  |
| Week 14 | Tuesday, 4/7 | Quiz, Chapter 12 |
|   | Tuesday, 4/9 | **Case study of chapter 12** |
| Week 15 | Tuesday, 4/14 | Quiz, Chapters 18 |
|   | Thursday, 4/16 | **Case study of chapter 18**  |
| Week 16 | **Final**  |   |